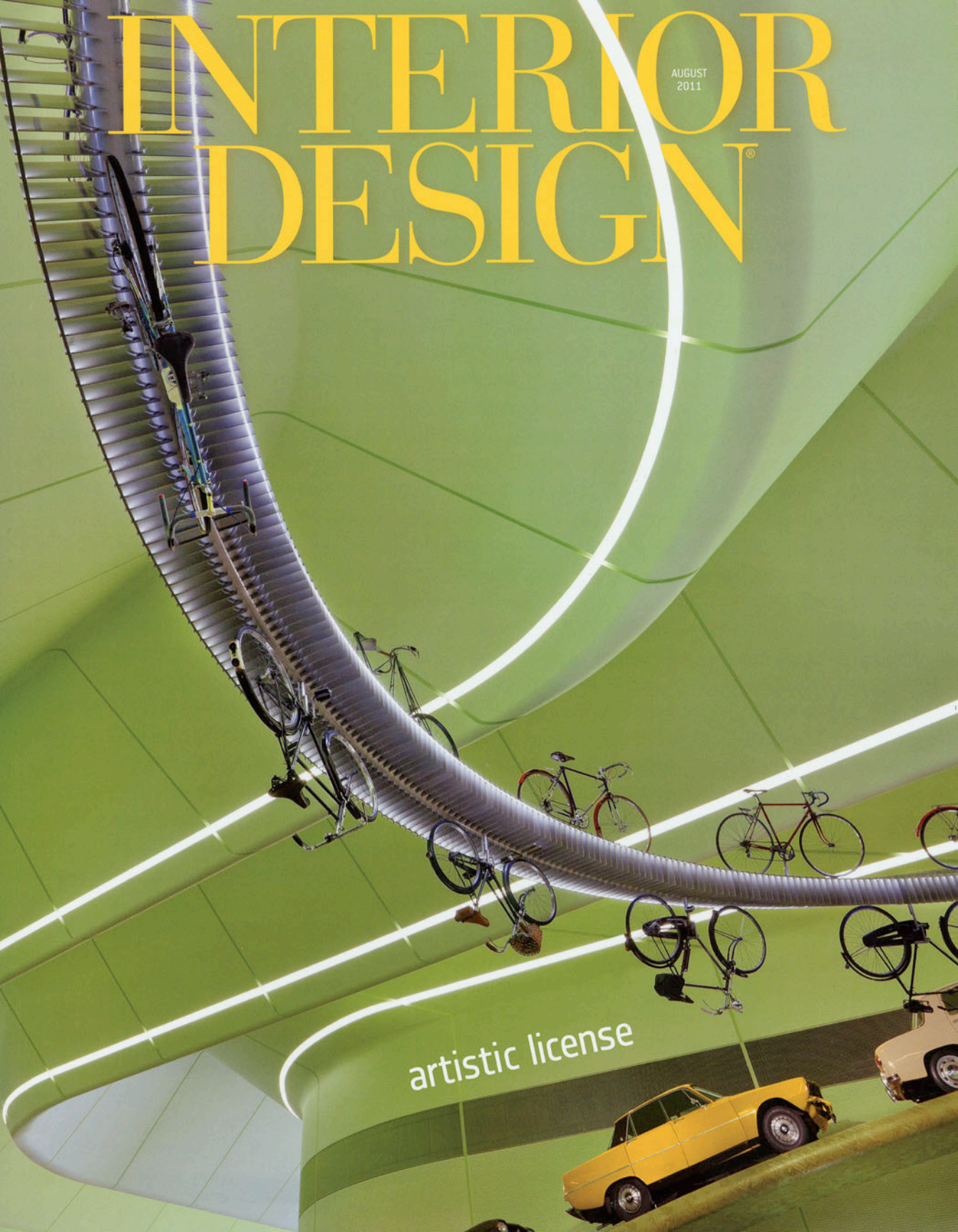


# INTERIOR DESIGN®

AUGUST  
2011

artistic license







## Mohawk Group

While many exhibitors use NeoCon to trumpet the cutting-edge technology behind their products, one carpet manufacturer bucked convention. The Mohawk Group's Bigelow brand introduced **Scenic Journey**, three modular striped patterns inspired by aerial landscape views—and manufactured on an old-school analog tufting machine retrofitted to meet today's environmental standards. More proof that you can improve on the past? The carpet is made from eco-savvy Colorstrand solution-dyed nylon, which resists fading, crushing, pilling, and fuzzing. 800-554-6637; themohawkgroup.com. **circle 455**



wrapup  
neocon

## Bernhardt Design

At last spring's International Contemporary Furniture Fair in New York, the buzz surrounding **Tools at Schools** was palpable. It even snared the Editors Award for best presentation by a school, beating out such heady competition as Pratt Institute and the Rhode Island School of Design. The result of a partnership between Bernhardt Design, creative consultancy Aruliden, and the School at Columbia University, the initiative encouraged eighth-graders to envision the ultimate learning environment, then translated those thoughts into intuitive desks and spunky lockers.

There was only one problem—Bernhardt doesn't work in the educational sphere. So the company brought the pieces to NeoCon in Chicago in the hope of enticing someone to manufacture them. Potential partners were offered the chance to produce or modify the line under their own brands, and royalties were slated for a fund to promote design in early education. As of press time, partner talks were under way, and Bernhardt was inundated with requests for pieces hot off the line. 828-758-9811; bernhardtdesign.com. **circle 456** ➔

